



SPONSORSHIP OF WINGS OVER PEGASUS 2024

Thank you for considering sponsorship of *Wings Over Pegasus*. Below is a description of the event and sponsorship levels available.

Wings Over Pegasus is our annual airplane extravaganza, held here at the Pegasus ranch on Saturday, March 30th. This year we are pulling out all the stops and are counting on our sponsors to make this day a huge success and help raise lots of money for our horses! In 2024, it's all about the AIRSHOW!

Wings Over Pegasus will feature a variety of skydivers, airplanes, and helicopters. Our breathtaking airshow this year includes performances by the T-28s from the Trojan Phlyers Airshow & Racing Team, NextGen Eagles Formation Aerobatics Team, Stephen Covington in the "Raptor," and more! On the horsey side, guests can visit with the Pegasus staff and meet the horses and get information regarding adoption and sponsorship opportunities.

The following are examples of additional activities our guests will enjoy:

- Raffle drawing for two round-trip tickets on Southwest Airlines
- Photo opportunity with "Pegasito," the winged donkey, in his kissing booth
- Paint a horse
- Tennis ball toss
- Flour bomb competition
- Photo opportunities with horses or with a cool airplane
- Silent auction (online this year!)
- Easter egg hunt
- Easter bunny
- Gourmet food trucks

Please watch for a link on our website for all developments related to *Wings Over Pegasus 2024*: www.WingsOverPegasus.com.

Because horse neglect, abuse and abandonment in East Texas are prevalent and serious problems, The Pegasus Project was founded in 2010. Over the past fourteen years this organization has assisted, rescued, rehabilitated, retrained and re-homed hundreds of mistreated horses, donkeys, and mules. In celebration of our mission, the public is invited to come enjoy the day and help with this very worthy cause.



Available sponsorship opportunities:

Sponsors of *Wings Over Pegasus* shall receive the following acknowledgements:

- Sponsors' names/logos displayed on website, promotional materials, and social media platforms. (Platinum & Diamond Level sponsors included on our poster and postcards).
- Recognition signage displayed during aviation events at the Pegasus ranch.
- Sponsor banners (if provided) will be displayed during aviation events at Pegasus ranch.
- Recognition of sponsors over the public address system at aviation events.
- VIP tent at the event w/complimentary beer, wine, margaritas, Royal Restrooms, party favors, catering by Montez Brothers, VIP parking, and the closest view of airshow (passes granted according to level as designated below).

I. Diamond Level - Sponsor of Airshow (30 VIP tent passes) - \$25,000

II. Platinum Level (20 VIP tent passes) - \$10,000

III. Gold Level (10 VIP tent passes) - \$5000

IV. Silver Level (5 VIP tent passes) - \$2500

V. Bronze Level (2 VIP tent passes) - \$1000

VI. Horse Sponsor (1 VIP tent pass/horse sponsored) - \$500/horse (32 available – sponsor one or more horses)

We currently have 31 Pegasus horses (+Pegasito the winged donkey) on the ranch, and we'd love to have a sponsor for each one of them! \$500 will cover the cost of one of the following items for the average horse:

- Hay for six months
- Hoof care for one year
- Feed and nutritional supplements for six months
- Dental care for 2.5 years
- Veterinary care for seven months

Thank you for joining our mission to give horses wings!